

**MAKING
YOUR BUSINESS
BUSINESS**

daboost[®]

ABOUT US

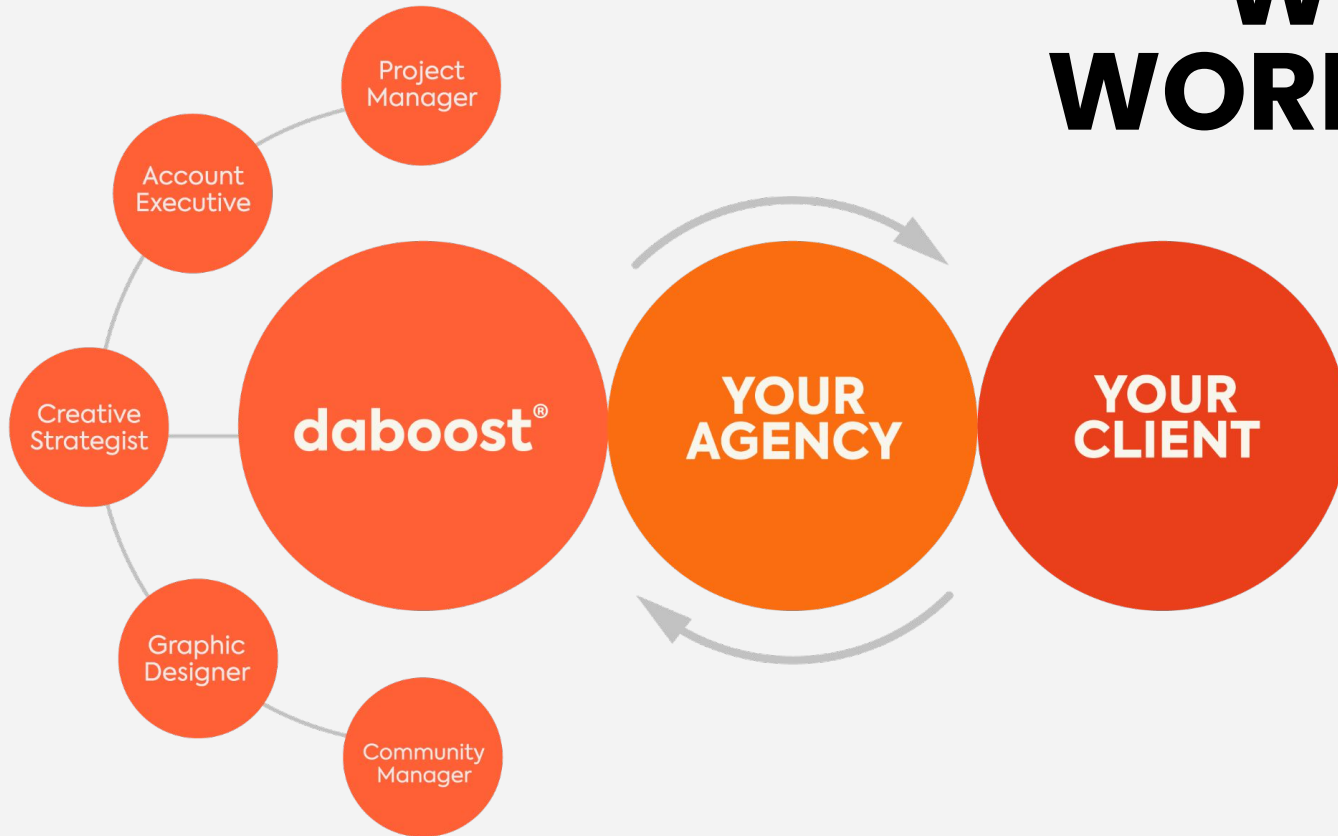
Daboost® is a white label digital marketing agency that has worked for over 12 years with more than 400 satisfied customers in the US, Spain, and Mexico.

Our clients span from healthcare to technology and everything in between. At Daboost®, we're customer-obsessed, striving to understand their needs and provide exceptional service.

We recognize the challenges of hiring a remote team you can trust with your clients, but rest assured that our work always meets high standards and deadlines. We're a creative team of individuals from across the globe that uses our collective creativity to help businesses.

Don't let your workload stress you out anymore—we can help you. Let us handle the time-consuming tasks while you focus on your core business activities. We will work closely with you to ensure we understand your needs and offer tailored solutions.

HOW WE WORK



WE ARE

Creative
Customer obsessed

Bilingual
Professional

Innovative

Punctual

High quality

BRANDS WE HAVE WORKED WITH



Herman Miller

DUNKIN'



**WING'S
ARMY®**



Cadillac



mazda



**American
Red Cross**

**YOUNG
SUNG** FOR
MAYOR
2023
CARROLLTON



aim®
DENTAL MARKETING

WORX
THE WORX COMPANY



The WebSmith Group

324



RGVM

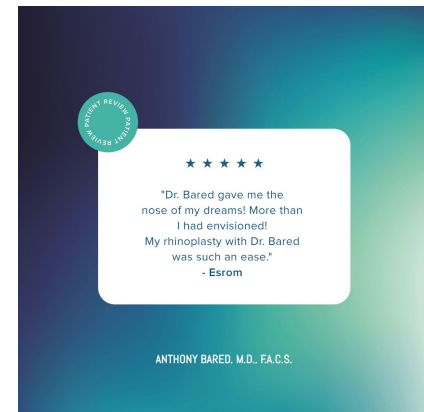
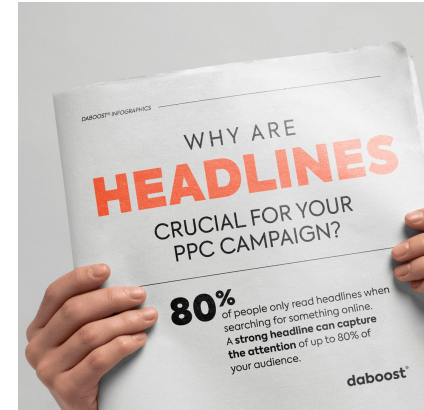


OUR SERVICES



ORGANIC CONTENT

68% OF MARKETERS ARE USING SOCIAL MEDIA TO GENERATE LEADS



STORIES CONTENT

**GET LEADS
FAST & GENERATE
THE 5-SECOND
"WOW" EFFECT**



**Get a
bright
smile!**

**Dr. Nick's
WHITE &
HEALTHY**

ADVANCED TEETH WHITENING STRIPS
with Carbamide Peroxide
A portion of all proceeds are donated to
support our U.S. Soldiers

WRITTEN BY DR. NICK
OF DABOOST

Dr. Nick's
White & Healthy



1FD IMPLANTS

**At 1FD Implant Centers,
we create confident
smiles!**

PAID ADS

ADS THAT WILL REACH YOUR CLIENTS' CUSTOMERS

Dr. Nick's
White & Healthy

Complete Implant **Tooth Replacement**

\$116 per month*
Complimentary consultation

*48 months financing. With approved in-office healthcare credit card.

1ST
FAMILY DENTAL

Invisalign®
as low as **\$135/month***

*With approved credit, down payment required.

ORTHODONTIST OF CERRITOS

Braces

\$2,499
/ 18 months

*Includes records and all appointments. Financing available.

Dental Implants

\$99
Per month

CARE DENTAL CENTER

1ST
FAMILY DENTAL

Dental Implants

\$88
per month*

Complimentary consultation and 3D x-rays!

*financed 24 months with interest. Does not include: Abutment, Crown, Bone Grafts or Extraction.

1ST
FAMILY DENTAL

Get a stunning smile with **Dental Implants**

\$1,799 cash*

Complimentary consultation and 3Dx-rays!

*Does not include: abutment, crown, bone grafts or extractions.

PAY PER CLICK

	Leads	Booked	Budget	Income	ROI (X)
Client 1	179	41	\$4,000	\$5,494	1.4
Client 2	149	51	\$3,500	\$28,545	8.2
Client 3	292	88	\$4,000	\$24,175	6.0
Client 4	209	60	\$3,500	\$19,598	5.6
Client 5	241	67	\$4,000	\$16,199	4.0
Client 6	97	39	\$1,500	\$370	0.2
Client 7	211	51	\$4,000	\$97,662	24.4
Client 8	95	27	\$3,000	\$16,790	5.6
Client 9	176	46	\$3,500	\$31,516	9.0
Client 10	323	113	\$4,500	\$30,045	6.7
Client 11	260	62	\$4,500	\$23,998	5.3
TOTAL	2232	645	\$40,000	\$294,391	7.4

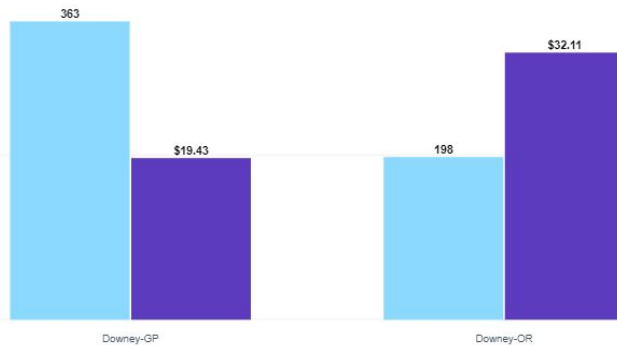
- Design of banners for display ads
- Pacing
- Bi-weekly meetings to review the campaign, measure impact, and suggest changes based on the data

SOCIAL ADS PROOF

Results of Facebook leads campaigns in multiple locations during the first months of 2022 V.S first months of 2023 :

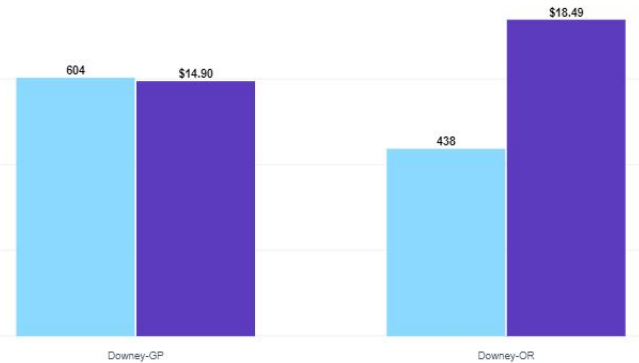
Jan 1, 2022 – Mar 31, 2022

Leads Cost per lead



Jan 1, 2023 – Mar 31, 2023

Leads Cost per lead



SOCIAL ADS PROOF

Results of Facebook leads campaigns in a location providing our services:

Campaign	Results	Reach	Impressions	Cost per result	Amount spent
1st Family of Mount Prospect - GP (May 1st - ...	21 On-Facebook Leads	5,920	10,264	\$10.46 Per On-Facebook Le...	\$219.61
1st Family of Mount Prospect - Ortho/Service...	4 On-Facebook Leads	1,993	2,852	\$11.61 Per On-Facebook Le...	\$46.42
1st Family of Mount Prospect - GP (April 1st ...	61 On-Facebook Leads	17,552	40,005	\$13.58 Per On-Facebook Le...	\$828.42
1st Family of Mount Prospect - Ortho/Service...	13 On-Facebook Leads	10,720	23,248	\$14.23 Per On-Facebook Le...	\$185.00
1st Family of Mount Prospect - GP (March 1t...	133 On-Facebook Leads	31,935	78,269	\$11.77 Per On-Facebook Le...	\$1,564.88
1st Family of Mount Prospect - GP (February ...	131 On-Facebook Leads	27,245	75,635	\$9.54 Per On-Facebook Le...	\$1,250.00
Results from 20 campaigns ⓘ	1,270 On-Facebook Leads	147,079 Accounts Center acco...	878,382 Total	\$13.07 Per On-Facebook Leads	\$16,593.11 Total Spent

GOOGLE ADS

**GROW YOUR
CLIENTS' BUSINESS**

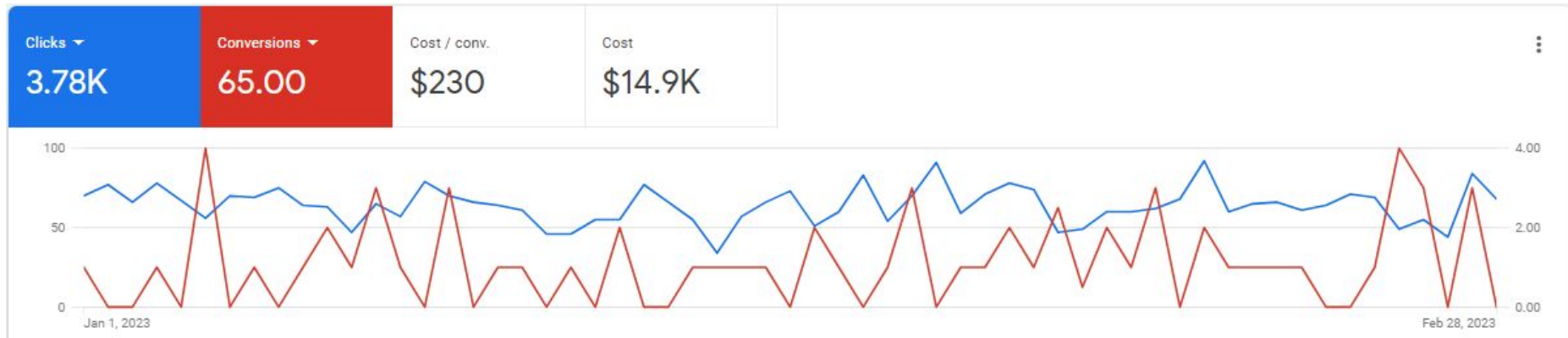


SEARCH CAMPAIGN

- Appear in the first spots when a potential customer is looking for keywords related to the company's services.
- Find and test the best result-driven keywords.
- Analyze and optimize the best combination of words to increase the results of our headlines and descriptions.
- Optimize CTR & CPC to make our budget more efficient.
- Bi-weekly meetings to review the campaign, measure impact, and suggest changes based on the data.

GOOGLE ADS PROOF

Results of optimization on a plastic surgeon campaign in Miami in the first months of 2023:



GOOGLE ADS PROOF

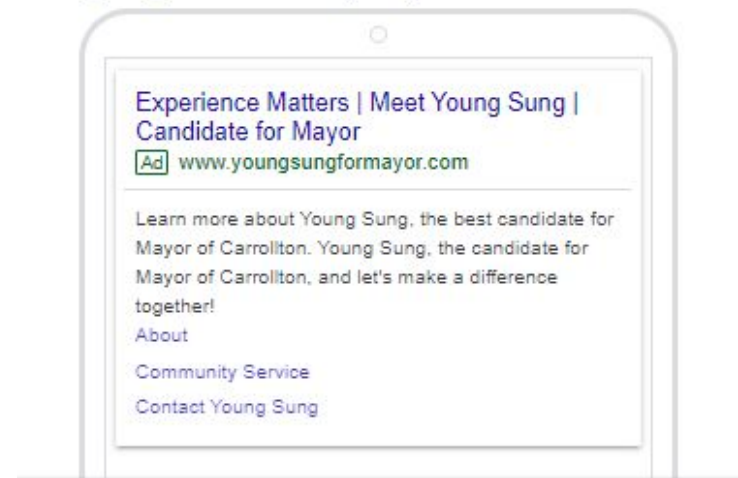
These are the metrics obtained in a campaign to boost the online presence of a candidate for mayor in Carrollton, Texas:

● Display (Responsive) › ● Responsive



Ad	Impressions	Clicks ▼	CTR ▼
● Enabled	1,777,348	1,640	0.09%

● Young Sung - Search Ads › ● Mayor - Key Words



Ad	Impressions	Clicks ▼	CTR ▼
● Enabled	2,257	358	15.86%

SEO SEARCH ENGINE OPTIMIZATION

- Website performance audit
- Keyword analysis and research
- Competitor analysis
- Backlink analysis and suggestions



GRAPHIC DESIGN

BRANDING
ADVERTISING
PRINT DESIGN



REVIEWS



I absolutely loved working with Laura! She is creative and I love the work she did on our marketing materials. We use the MEDIA KIT design she did for almost all of our deals and I can't say how much of a game-changer this was for us. Looking forward to using her skills for some of our other projects as well.



Fantastic. I'm happy with what we've seen from the posts and leads from our campaigns.



I didn't know what to expect because when I started using you guys I was still using my gal in the Philippines. I like that you guys are a team so I know you're not just going to leave me hanging when I've got orders to fill.

**YOUR GOALS ARE
OUR GOALS,
YOUR SUCCESS
IS OUR
COMMITMENT.**

**LET'S
GET
STARTED!**

daboost[®]

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