## MAKING YOUR BUSINESS BUSINESS

daboost®

## ELEVATE YOUR BRAND WITH EXPERT WHITE LABEL MARKETING

12+ Years
400+ Satisfied Clients

## GLOBAL EXPERTISE, TAILORED SOLUTIONS

**US, SPAIN, MEXICO** 

**Industry Expertise:** We fuel growth across sectors, from healthcare to tech and beyond.

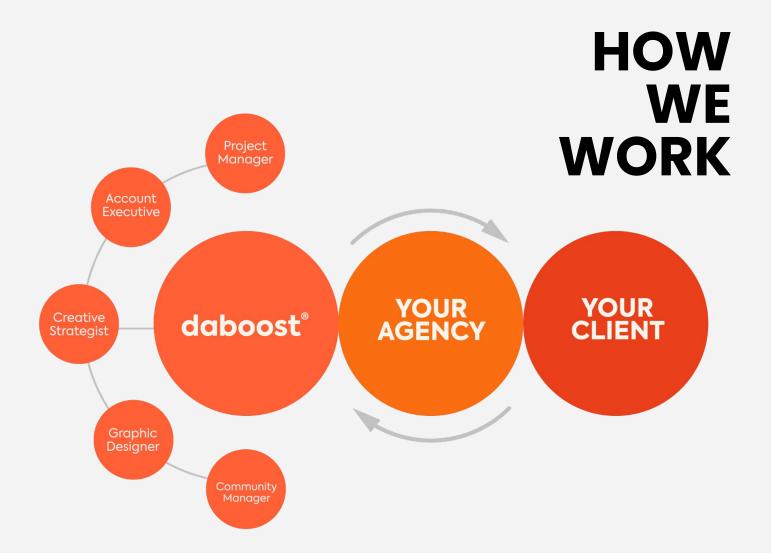
**Customer-Obsessed:** Your goals drive our strategies, exceptional service guaranteed.

Global Network, Seamless Collaboration: Trust our remote team of experts to deliver on time, every time.

**Focus on What Matters:** We handle your marketing, you run your business. Tailored solutions for maximum impact.

STOP JUGGLING, START SCALING

Contact Daboost®



## HOW WE WORK



## Agency Fills Out Client Info Form

The agency owner provides key details about their client by filling out a service-specific intake form.



## We Create the Onboarding Brief Presentation

Using the form responses, our team prepares an onboarding brief presentation to align on goals, strategy, and expectations.



## Onboarding Meeting with the Client

We schedule a client-facing meeting to:

- Review the brief
- Clarify any doubts
- Finalize objectives 100%



## **Agency Chooses Their Role**

The agency decides how they want to manage the meeting:

- Lead the meeting themselves, or
- Request our support to co-host and assist with the client.



## Present Estimated Timeline

We share a preliminary timeline with clear phases and milestones. This timeline will be continuously updated throughout the project.













# BRANDS & AGENCIES WE'VE WORKED WITH

















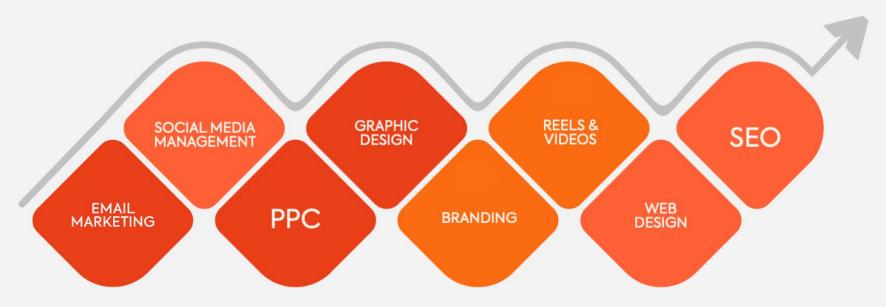








## OUR SERVICES



## REVIEWS



I absolutely loved working with Laura! She is creative and I love the work she did on our marketing materials. We use the design she did for almost all of our deals and I can't say how much of a game-changer this was for us. Looking forward to using her skills for some of our other projects as well.

## ORGANIC CONTENT

68% OF MARKETERS ARE USING SOCIAL MEDIA TO GENERATE LEADS







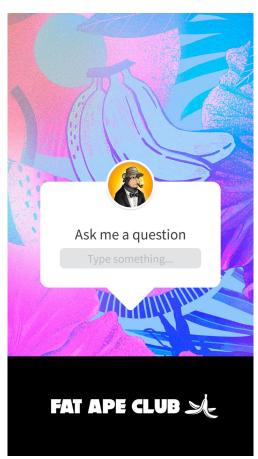




## STORIES CONTENT

GET LEADS
FAST & GENERATE
THE 5-SECOND
"WOW" EFFECT





## META ADS

ADS THAT WILL REACH YOUR CLIENTS' CUSTOMERS









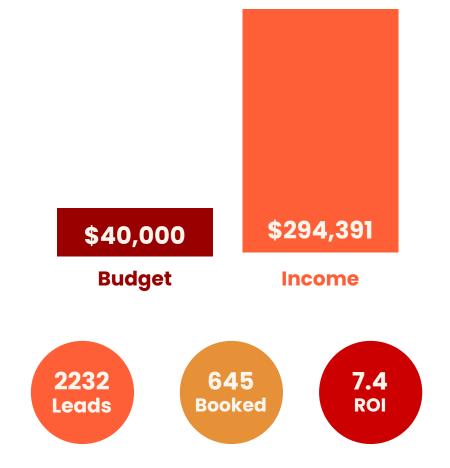
# REVIEWS



Fantastic. I'm happy with what we've seen from the posts and leads from our campaigns.

## PAY PER CLICK

**RESULTS** 



Executed strategic budget pacing and designed impactful banners for display ads to maximize visibility. Conducted bi-weekly performance reviews to measure results and optimize the campaign based on data-driven insights.

Results of Facebook leads campaigns in a dentist office location during the first months of 2022 V.S first months of 2023.

## We reduced the cost per lead and increased the volume.

## SOCIAL ADS IMPACT



## SOCIAL ADS IMPACT

## Results of Facebook leads campaigns in a location providing our services:

Campaign	Results 💌	Reach	Impressions	Cost per result	Amount spent
1st Family of Mount Prospect - GP (May 1st	21 On-Facebook Leads	5,920	10,264	\$10.46 Per On-Facebook Le	\$219.61
1st Family of Mount Prospect - Ortho/Service	4 On-Facebook Leads	1,993	2,852	\$11.61 Per On-Facebook Le	\$46.42
1st Family of Mount Prospect - GP (April 1tst	61 On-Facebook Leads	17,552	40,005	\$13.58 Per On-Facebook Le	\$828.42
1st Family of Mount Prospect - Ortho/Service	13 On-Facebook Leads	10,720	23,248	\$14.23 Per On-Facebook Le	\$185.00
1st Family of Mount Prospect - GP (March 1t	133 On-Facebook Leads	31,935	78,269	\$11.77 Per On-Facebook Le	\$1,564.88
1st Family of Mount Prospect - GP (February	On Eanshook Leads	27,245	75,635	\$9.54	\$1,250.00
Results from 20 campaigns ()	1,270 On-Facebook Leads	147,079 Accounts Center acco	<b>878,382</b> Total	\$13.07 Per On-Facebook Leads	\$16,593.11 Total Spent

## GOOGLE ADS

## SEARCH CAMPAIGN BENEFITS

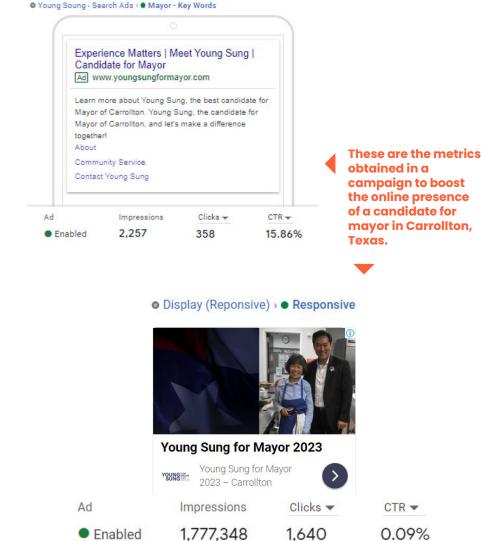
Appear in the first spots when a potential customer is looking for keywords related to the company's services.

Find and test the best result-driven keywords.

Analyze and optimize the best combination of words to increase the results of our headlines and descriptions.

Optimize CTR & CPC to make our budget more efficient.

Bi-weekly meetings to review the campaign, measure impact, and suggest changes based on the data.



## GOOGLE ADS IMPACT

**RESULTS** 









Results of optimization on a plastic surgeon campaign in Miami in the first months of 2023.

## **EMAIL MARKETING**

## STRATEGIC EMAIL MARKETING **SOLUTIONS**

Campaign Optimization: Data-driven improvements to maximize email performance.

**Audience Refinement:** Advanced segmentation to engage high-intent subscribers.

Conversion Optimization: Automated flows, including abandoned cart recovery, to drive sales.

Creative Enhancement: Professionally designed, high-converting email templates for better engagement.

Stronger Engagement | Higher **Conversions | Better Retention** 









STUNNING RESULTS



0







Shop now

**Burner Lamp** \$50.00

Our online store has hundreds of scents, diffusers, and candles to make your home smell fantastic. Yancy will transform your living space into a cozy and inviting oasis.

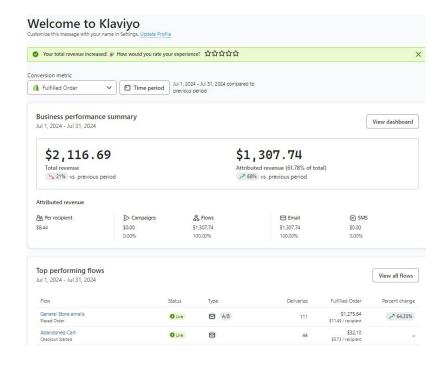
Visit our online store to see everything Yancy has for you!

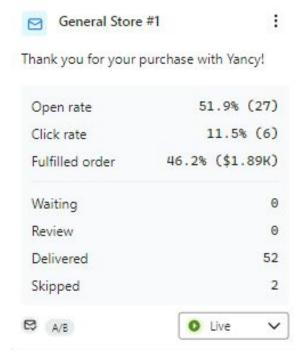
VISIT STORE

No longer want to receive these emails? Unsubscribe

## EMAIL MARKETING

## **EMAIL MARKETING RESULTS**





## PILLARS OF OUR SEO STRATEGY



## ON SITE STRATEGY

Website
optimization
including speed,
user experience,
images
optimization and
internal links
structure.

## OFF SITE STRATEGY

**Backlinks** 

References & review

Social media

## **CONTENT STRATEGY**

Generate adequate KPIs for the company

Optimize brand communication

Generate SEOfriendly content

## WEBSITE AUDIT

Traffic

Competitors

Traffic trends

Keywords ranking

## **REBRANDING**

## wefleet

### PREVIOUS LOGO

### Mockups



## wefleet

Drive your fleet further

### HIDDEN MEANING PROPOSAL

By merging the double "e," we create a hidden meaning isotype that emulates car wheels in movement.

We kept the previous minimalistic style but added even more balance with bolder typography that reinforces wefleet as a single word.



## **REBRANDING**







## **BRANDING**





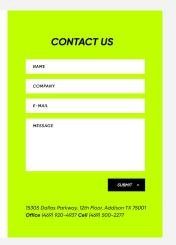




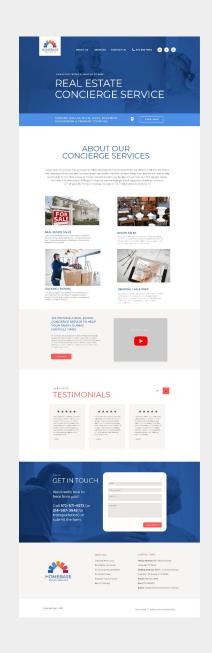


## WEB DESIGN

GET IN
TOUCH
NOW
AND LET'S
GET
STARTED



## CARING FOR PEOPLE IS WHAT WE DO BEST Griswold Home Care Services Healty Services Hamportation MEET MIKE GIBSON STORY OF A COST GET IN TOUCH



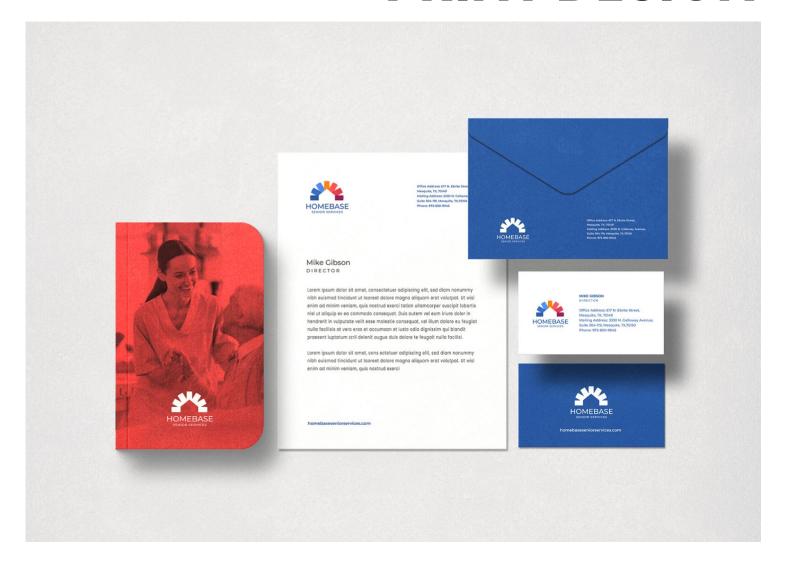
## **WEB DESIGN**



## INFOGRAPHIC DESIGN



## **PRINT DESIGN**



## REVIEWS



I didn't know what to expect because when I started using you guys I was still using my gal in the Philippines.

I like that you guys are a team so I know you're not just going to leave me hanging when I've got orders to fill.

# YOUR GOALS, ARE OUR GOALS, YOUR SUCCESS IS OUR COMMITMENT.

## LET'S GET STARTED!

daboost®

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